

## POSITION VACANCY

### Associate Brand Manager

- **Growth opportunities in the Oncology market**
- **Development opportunity for specialist representatives or liaisons**
- **Highly specialised products**

Specialised Therapeutics is an international biopharmaceutical company providing new specialist medicines and technologies to patients in Australia, New Zealand and South East Asia. As a company, we do this by partnering with global pharmaceutical companies, championing their products from pre-registration to full commercialisation in key regions. At Specialised Therapeutics, our primary objective is to enable people with unmet medical needs unrestricted access to breakthrough, innovative therapies.

We are currently seeking to appoint an Associate Brand Manager to assist with the brand strategy and tactical rollout of messages for products in our oncology portfolio. This would be an ideal opportunity for specialist representatives or medical liaisons to step up into a marketing role based in our new Melbourne based head office.

Reporting to the Commercial Director, your primary role will be to maximize potential and uncover opportunities through development and execution of marketing objectives, strategy and tactics. You'll also be responsible for brand planning, sales forecasting and analysing sales and market data. Your pharmaceutical sales, commercial or medical background will hold you in good stead to understand and communicate brand initiatives with cross-functional brand teams. This role is critical for achieving high performance in terms of sales, growth and market share.

To be considered for this strategic role you will be a commercially astute and experienced specialist representative or medical liaison with the enthusiasm, passion and right attitude step up into this Associate Brand Manager role.

Ideal experience, skills and attributes:

- A seasoned and well-rounded pharmaceutical professional with at least 3 years of experience in marketing, medical or sales roles with specialty products
- Tertiary qualified in business, science or marketing related discipline
- Experience in the oncology market would be highly desirable
- Strong strategic mindset
- Strong influencing and exceptional communication skills

You will be a creative individual who thrives in a fast-paced challenging environment where you will engage with a variety of stakeholders who firmly believe in making therapies available to those with high unmet medical needs.

This is an exciting opportunity to join a company with a growing product pipeline offering employees' a culture of support, encouragement and recognition. Our company culture is entirely unique, distinguished by a blend of courtesy, kindness and intellectual energy. We seek those who can bring a wealth of life experience and inspired ideas to our table.

In return, we provide an inclusive workplace environment that nurtures enduring professional relationships. We provide wholesome remuneration packages with all the additional benefits including health insurance, additional leave, additional superannuation and well-being grants.

If you believe you have the appropriate experience, energy and business acumen for this position, please submit your resume and covering letter, in strict confidence, to:

Kate De Carolis  
Human Resources Manager  
kdec Carolis@stbiopharma.com

Please kindly note only shortlisted candidates will be contacted.